



CENTRAL ZONE DIVERSITY SELECT CAMP

June 5 - 8, 2014

Pleasant Prairie, Wisconsin

- Purpose:** Instill a vision of success and inspire athletes from under-represented populations to become leaders in the sport of swimming.
- Goals:** To empower athletes from under represented populations and their coaches to:
1. Demonstrate the viability of inclusiveness in swimming within their local LSC
 2. Achieve performance excellence at every level of the sport
 3. Expound the benefits and value of participating in the sport of swimming
 4. Be positive leaders and role models that others from socioeconomic backgrounds can emulate
 5. To connect, network and promote the virtues of the sport of swimming through a comprehensive strategy involving the athletes, coaches and LSC Diversity Chairs in their own local LSC's and throughout the Central Zone.
- Site:** **Pleasant Prairie Rec Plex, Pleasant Prairie, Wisconsin**
- Dates:** June 5 - 8, 2014. Athletes, coaches, and Diversity Chairs will arrive Thursday late afternoon/ evening and depart Sunday morning.
- Number Of Attendees:** 2 athletes from each LSC in the Central Zone
1 coach from each LSC
1 Diversity Coordinator from each LSC
(Option for additional participants who meet the below criteria)
- Attendance Notification Deadline:** **Friday, May 16th**, 2014 the LSC must submit a list of attending athletes, coach and Diversity Chair.
- Age:** 13- 16 years of age at the time of the camp (9-10th grades)
- Funding:** Each LSC will fund two athletes, a coach and their Diversity Chair to the camp. Funding will need to include their transportation to and from the camp, and an additional fee that will cover rooming, all meal costs per person, and local event ground transportation including transportation from airport to the hotel and return transportation to the Airport.

Qualifications: Athletes must have qualified in at least one individual event in their local LSC championship meet in either SCY or LC seasons. In the event that there are no qualifying swimmers, the LSC can elect to send two athletes of its choice.

Selection: Each LSC will select the two athletes they wish to represent that LSC per their own application process. The LSC will then select one coach from a diverse cultural group or a coach of a diverse cultural team based on their own LSC evaluation.

Camp Schedule: The three day camp program will include a combination of pool training, motivational and education sessions, networking and strategic planning sessions for members of each LSC, and team building activities.

Coaches And Diversity Chairs: The coach and Diversity Chair track will include **observing** an in water workout, classroom sessions with guest speakers, team building, and strategic planning sessions and goal setting with their LSC specific athletes.

Camp Staff: The camp staff will include a head coach selected through a national search by USA Swimming, three assistant coaches, a national athlete along with the camp oversight committee. As well as speakers Richard Butler is the Inclusion Manager for United States Rowing Association who brings a background of leadership with a cross functional and diverse background that includes business, wellness and leadership development and Miriam Lynch is The Potomac Valley Diversity Chair and also is on the USA Swimming Diversity board. She has been involved in many diversity efforts in her LSC as well as across the country. She is a motivational and enthusiastic speaker.

USA-S Staff: Staff from the Club Development division will be assigned to provide support and make presentations.

Questions: Contact: Angela Monty
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It is our goal to make this camp an inspiring and memorable experience. We would like to empower the athletes and adult participants to be advocates and leaders of USA Swimming, their LSC and their teams.

Information is now posted on the Central Zone Website